

**ORDER 2012-03**  
AN ORDER RECOGNIZING THE IMPLEMENTATION OF THE  
CANADIAN QUALITY MILK PROGRAM  
UNDER THE DAIRY FARMERS OF NEW BRUNSWICK  
(the "CANADIAN QUALITY MILK ORDER")

**PURPOSE:** To outline the means by which the Board will implement the Canadian Quality Milk Program.

**WHEREAS** the Board, inter alia, is vested with the power to make such orders as are considered by the Board necessary or advisable to regulate effectively the marketing or production and marketing of milk in New Brunswick.

**AND WHEREAS** the CQM Program was developed under the guidance of Dairy Farmers of Canada to improve and provide consistently safe, high quality raw milk. Dairy Farmers of Canada is committed to implementing the CQM Program in all provinces so the CQM Program can become mandatory by 2010. In exercising its power to cooperate and act conjointly with the Dairy Farmers of Canada the Board deems it necessary to enact this Order.

**AND WHEREAS** these recitals form part of this Order.

**NOW THEREFORE BE IT ENACTED** pursuant to

v. *Milk Plan Order – Dairy Farmers of New Brunswick and all of its Orders*, and amendments or successor thereto;

**DAIRY FARMERS OF NEW BRUNSWICK** (hereinafter called the "Board") in its exercise of its Federal and Provincial powers, where applicable, in whole or in part, concurrently and in combination hereby repeals Order 2011-02 – The Canadian Quality Milk Order and replaces it with:

**2012-03**  
**THE CANADIAN QUALITY MILK ORDER**

- 1) **DEFINITIONS:** The terms referenced herein have the same meaning as given in the by-law, act, regulation, order or agreement in which the term was originally defined. If a term originates herein the term will be defined below.

**Canadian Quality Milk Program** (the "CQM Program"): The CQM Program is an on-farm food safety program developed under the guidance of Dairy Farmers of Canada to improve and provide consistently safe, high quality raw milk, that is based on the principles of Hazard Analysis Critical Control Points (HACCP). The CQM Program provides a framework for Producers to identify critical points on the farm that might impact the safety of milk and meat. In addition, control systems are monitored and implemented to decrease the likelihood of a hazard occurring and traveling into the food chain. The CQM Program is technically recognized by the Canadian Food Inspection Agency as adhering to HACCP principles and being scientifically sound.

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**Registered Producer:** A Producer is deemed registered on the CQM Program when he has successfully passed a CQM Program validation conducted by one of the Program's certified validators or submitted the required Self Declaration..

**2) IMPLICATIONS FOR PRODUCERS WHO ARE NOT REGISTERED**

- a) All Producers must maintain their Registered Producer status in good standing
- b) New Producers and New Entrants will be given 12 months from their first shipment of milk to the Board to obtain their Registered Producer status on the CQM Program.
- c) A Producer who fails to obtain or maintain the Registered Producer status in any given calendar month, shall have a percentage of his or her Daily Quota suspended as set out below:
  - i) 1% for the duration of the 1st month that follows the month or part thereof in which the Producer was not Registered
  - ii) 2% for the duration of the 2nd month that follows the month or part thereof in which the Producer was not Registered
  - iii) 4% for the duration of the 3rd month that follows the month or part thereof in which the Producer was not Registered
  - iv) 8% for the duration of the 4th month that follows the month or part thereof in which the Producer was not Registered
  - v) 16% for the duration of the 5th month that follows the month or part thereof in which the Producer was not Registered
  - vi) 32% for the duration of the 6th month that follows the month or part thereof in which the Producer was not Registered
  - vii) 64% for the duration of the 7th month that follows the month or part thereof in which the Producer was not Registered
  - viii) 100% for the duration of the 8th month and any subsequent months or part thereof in which the Producer was not Registered

A Producer's suspended Daily Quota will be returned in the month that follows the Producer obtaining their Registered Producer status on the CQM program.

A Producer will be subject to Section 5 "Obligations to Maintain Quota" as set out in the Daily Quota Order

This Order comes into effect August 1, 2012

*This Board Order is a reproduction of the original Board Order which has been signed by the Chairman and the General Manager.*