

## **What Is Quota?**

Within the Canadian supply management system, each province is allocated quota based on its historical production and on market trends. Each provincial Board further manages the distribution of this quota to its dairy farmers through provincial policies.

Quota guarantees dairy farmers full value for their product and ensures market demands are met. Quota is expressed in and measured in kilograms of butterfat.

DFNB operates a monthly quota exchange on which dairy farmers can trade quota. This allows them to manage their farms more efficiently. Dairy farmers wishing to grow in size, downsize or leave the industry set the price for quota through the monthly exchange.